

THE WISCONSIN COUNTRY CLUB NEW MEMBER BOOKLET



THE WISCONSIN COUNTRY CLUB

www.thewisconsincountryclub.com
membership@thewisconsincountryclub.com
301-414-353-8800

HISTORY OF

THE WISCONSIN COUNTRY CLUB

Concert Golf Partners (“Concert Golf”) proudly announces the acquisition of its 30th private club, Wisconsin Country Club, from Wisconsin Club, which has owned and operated the property since 2009.

Before the sale, Wisconsin Club boasted two prestigious locations allowing members to enjoy the amenities of both “The City Club” nestled in downtown Milwaukee and “The Country Club” situated 10 miles northwest. The City Club was constructed in 1843 by Alexander Mitchell and played an integral role in Milwaukee’s vibrant past. The building is steeped in history and holds a spot on the National Registry of Historical Places.

The Country Club, established in 1928, boasts a beautiful parkland-style 18-hole championship golf course, carrying a slope of 135 and course rating of 72.8 from the 6802-yard Black Tees. What the course lacks in distance, it makes up for in the finer details, specifically around the greens. The Country Club was originally designed by Harry Smead, a disciple of the legendary “steam-shovel” architects Langford & Moreau. The architectural merits of Smead mirrored the maximalism design philosophy that Langford & Moreau possessed, unafraid of manufacturing features that did not look totally natural, which was rare in the 1920s. Using the steam shovel, they were able to craft massive bunkers and green complexes that infused strategy and a distinctive flare into their designs. Even after some redesign work in the late 20th century by David Gill, the greens still possess the boldness and intricacies that align with the original Smead design intent. The club has hosted numerous Wisconsin state championship events, including the Wisconsin Senior Amateur in 2021, won with a score of even par. In addition to golf, The Country Club members enjoy an array of exceptional amenities, including an Olympic-sized swimming pool with resort features, and first-class racquet sport facilities.

Prior to being acquired by Wisconsin Club in 2009, The Country Club was known as Brynwood Country Club. When the Wisconsin Club purchased Brynwood, they rebranded the club “Wisconsin Club Country Club,” which gave Wisconsin Club the advantage of marketing itself as both a city and country club. However, by the end of 2022, the effects of the global pandemic on dining, events, and catering changed the landscape at The City Club. The Club’s Board President, Fred Joachim, who was familiar with Concert Golf’s success stories from previous clubs, urged his fellow board members to consider a sale to Concert Golf, maintaining that “This is our chance to bring in both capital and club expertise in one package to put both clubs on a strong long-term footing.”

At that time, The Country Club was facing \$1-2 million for critical repairs on their dams and bridges while The City Club had its own list of capital requirements. The Wisconsin Club did not have immediate capital to complete the needed projects and, not able to take on additional debt, would have needed to levy a special assessment on their members. Learning of this, Concert Golf put together a custom proposal addressing The Country Club’s capital issues, which included the dams and bridges repairs, paying off The City Club’s debt, and wiring additional funds to The City Club, which would work to preserve and enhance both Clubs for decades to come. After Concert Golf Partners presented to the Wisconsin Club membership at the historic Mitchell Mansion in downtown Milwaukee, Wisconsin Club members voted 97% in favor of selling their Country Club to Concert Golf Partners. Although the Clubs are now owned and operated by two separate entities, Concert Golf Partners / The Country Club look forward to partnering and collaborating with the Wisconsin Club / The City Club for many years to come.

LIFE AT THE WISCONSIN COUNTRY CLUB

ESCAPE EVERYDAY LIFE!

Distinction and excellence are also hallmarks of The Wisconsin Country Club's many outstanding amenities, including a beautiful clubhouse with elegant, casual, and gourmet dining, four tennis courts, 6 pickleball courts, olympic sized swimming pool, and 18 holes of championship golf.

Families come to lounge and play at The Wisconsin Country Club. We offer a wide variety of activities for adults and children including monthly activities and featured events. Since family time is much harder to come by these days, we offer events where you and your family can have fun and enjoy time together.



PROGRAMS & SERVICES

To access all programming please sign into the member's-only side of the website at **www.thewisconsinclub.com** or the Wisconsin Country Club app to book tee-times, make dining reservations, and RSVP for Club events.

For assistance in booking tee times please call the Golf Shop at **414-353-9740**. For assistance in signing up for Club events or dining reservations please call **414-353-8800**

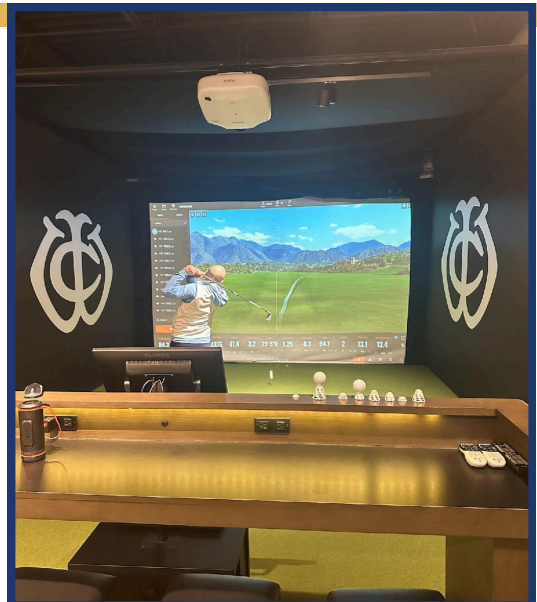
POOL & DINING

The facility features poolside food and beverage service, lounge furniture with umbrellas, and signature pool parties such as our Memorial Day Pool Kickoff, Fourth of July, and Labor Day just to name a few.



INDOOR SIMULATORS

Enjoy indoor simulators entertainment! The bar and a lunch / dinner menu will be available when you play. Tee-time reservation on the website or app must be made ahead of time.



GOLF PROGRAMS

Tucked in the northwest corner of Milwaukee, this track is ideal for both the casual and serious golfer. The 6,802 yard, 18-hole course was built in 1954 by course designer William Diddel and was considered one of the best in the area.

The enhanced experience for the golf member is delivered by attentive staff, expert golf instruction, a full-service practice facility, and a Golf Shop featuring the finest in golf equipment and apparel. Our staff is determined to provide the finest course conditions, ensuring each round is challenging and rewarding. We offer member events and leagues, junior golf, a TrackMan golf simulator along with lessons & clinics from our staff of professionals including a Top 100 Teaching Pro — Peter Krause, PGA Director of Instruction.



KIDS PROGRAMS

Clinics, camps, private instruction, swim lessons, and events are available! To sign up, visit the Club Calendar on our website or use our Wisconsin Country Club app! For assistance please call The Front Desk at 414-353-8800 or concierge@thewisconsincountryclub.com.



SOCIAL SCENE

Check the Club Calendar for member dining events such as:

- Family Fun Nights
- Major Holiday Events
- Steak & Cigar Nights
- Wine Tastings
- Golf Outings
- & much more!





PRIVATE EVENTS

ELEGANCE, MIDWESTERN CHARM, & EXQUISITE BEAUTY

The Wisconsin Country Club in Milwaukee offers an idyllic setting for weddings and receptions. Say “I do” alongside panoramic views of the 18th green on our lushly landscaped course, bordered by classic Midwestern foliage. Guests will have plenty of room to relax and enjoy your special day using as much or as little of our nearly 5,000 square feet of entertaining space.

Whether you envision an intimate wedding or a weekend of activities with friends and family, our planners will work closely with you to make this your perfect day. Wisconsin Country Club will take care of you from your initial tour to help you celebrate a day to remember. We look forward to working with you! If you are interested in having an event at The Club please **contact our Director of Catering** at catering@thewisconsincountryclub.com.

MEMBERSHIP LEADERBOARD

There’s no greater compliment than sharing your Club with friends, family, and colleagues. As a thank you for your support, we’re excited to launch the 2026 Ambassador Program.

Both the referring member and new member will receive a “Thank You” gift from TWCC. Each successful referral also earns Ambassador points toward our annual leaderboard. The top point earner at the end of 2026 will receive complimentary 2027 dues, with additional prizes for second and third place.

The more you share your Club, the more you earn — and the more we grow together. If you know someone who would enjoy membership, simply connect us and we’ll take it from there.

To Qualify:

- Submit a formal referral form to the Membership Director
- New member must list you as the sponsoring member
- One sponsor credit per new member
- Upgrades and reinstatements do not qualify.

PRIVATE EVENTS & MEMBERSHIP



Ambassador Program

Life at the Club is better with friends! Invite yours to join your home-away-from-home to earn some extra special perks. Our top sponsoring members will go home with incredible prizes.

1ST PRIZE - AMBASSADOR OF THE YEAR

Complimentary dues for 2027

2ND PRIZE

\$1000 in Concert Cash

3RD PRIZE

\$500 in Concert Cash

POINTS STRUCTURE

Full golf: **5 points**

Golf under 40: **4 points**

Golf Under 30: **3 points**

Sports: **2 points**

Social: **1 point**

For every referral given, the Member will be placed into a monthly prize drawing!

Contact our Membership Team today to share your referrals

membership@thewisconsincountryclub.com

To be eligible for prizes, points, and/or dues discounts a potential member's name must be submitted in writing prior to initial contact or must be noted by the incoming member during initial contact. To remain eligible, referred member must remain an active member in good standing. To remain eligible to earn the Grand Prize - Ambassador of the Year, you must be an active member in good standing. Prize is non-transferable. A minimum of 20 points required for winning the top prize.

Contact Information:

Heidi Kleinrichert, Director of Membership

Email:

hkleinrichert@thewisconsincountryclub.com

Business: 414-368-1961

Mobile: 260-437-0516

FAQs

WHAT ARE THE CLUB'S HOURS OF OPERATIONS?

The Club is open Tuesday-Sunday 7am-8pm. All departments hours of operation can be found on the member's website. Be sure to reference the website for the most up to date hours of operation as they are subject to change throughout the seasons.

WHAT IS THE CLUB ATTIRE?

The Club shall establish the dress requirements depending on the time of day and the particular facility being used. It is the responsibility of the members to advise their guests of the dress requirements. Gentlemen and ladies are requested to dress in a fashion compatible with the appropriate occasion. for lunch, appropriate informal, casual sports attire may be worn. Shirts with collars and shoes must be worn at all times in the clubhouse. Golf shoes must be confined to designated areas when worn inside.

WHAT IS THE GUEST POLICY?

Guests are welcome to play up no more than 6 times in a season. Multiple guests are allowed anytime of the week except Friday's between 11:00am-1:30pm and before 10:30am on the weekends. Members can have no more than one guest per group on a weekend morning.

HOW DO I MAKE CHANGES TO MY MEMBERSHIP?

To make changes please contact our Director of Membership at 414-368-1961 or membership@thewisconsincountryclub.com.

HOW DO I MAKE A TEE TIME?

To make a tee-time, please visit the Wisconsin Country Club website and log-in using your member number and password. From there, hover over the golf tab and select Book a Tee-Time. You may also book your tee-time by using our app!

HOW DO I MAKE A DINING RESERVATION?

To make a dining reservation, please visit the Wisconsin Country Club website and log-in using your member number and password. From there, hover over the dining and social tab and select Make a Reservation. You are then required to select the desired location, party size, date, and time. You may also book your dining reservation by using our app!

HOW DO I SIGN UP FOR EVENTS?

Please visit our Club Calendar on the Wisconsin Country Club website to register for an event or program. You may also use our app to sign up for an event. If you are having troubles please contact the Front Desk at 414-353-8800 or concierge@thewisconsincountryclub.com.

HOW DO I PAY MY BILL?

To pay bills you can either sign up for ACH with a bank account, send a check, or cash. Please contact Aaron Larson, Accounting Manager, to apply one of these options at 414-353-8800 or alarson@thewisconsincountryclub.com.

I AM LOCKED OUT OF MY ACCOUNT!

This is most likely a billing issue. Please contact Aaron Larson Accounting Manager at 414-353-8800 or alarson@thewisconsincountryclub.com.

For any other questions regarding club policies please reference the Club's Rules and Regulations, which you should have received a copy of in your new member folder or view them on the website.

MEET THE TEAM

DYLAN HILLS, PGA

General Manager

414-368-1969

dhills@thewisconsincountryclub.com

MICHAEL JOZWIAK

Executive Chef

414-368-1963

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HEATHER OTT

Catering Director & Clubhouse manager

414-368-1978

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AARON LARSON

Controller

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HEIDI KLEINRICHT

Director of Membership

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ADAM SUELFLOW

Golf Course Superintendent

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TONY WOJNOWSKI

F&B Manager

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JUSTIN WINK

Head Golf Professional

414-373-9740

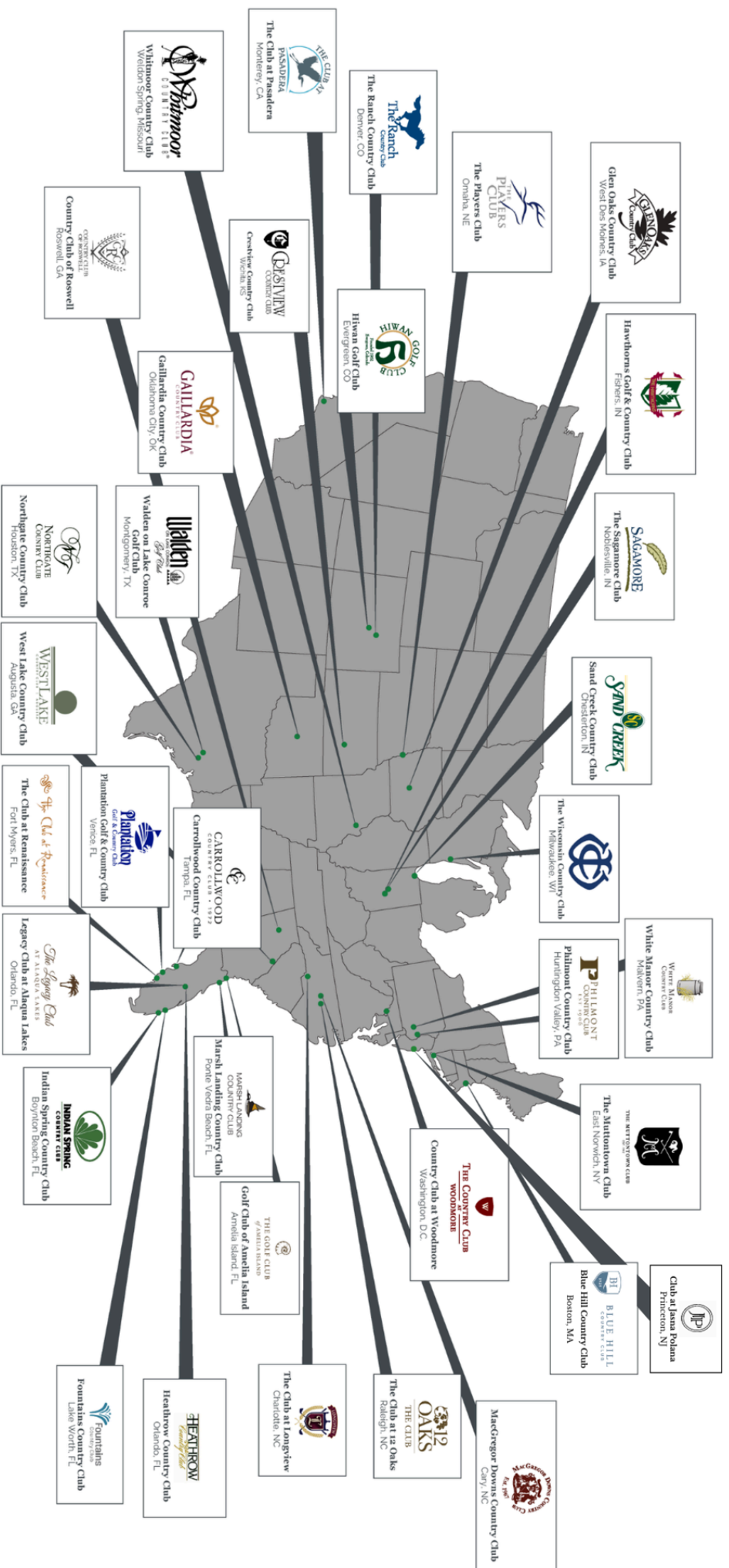
vwink@thewisconsincountryclub.com

ARIANA PETERSEN

Member Experience Director

apetersen@thewisconsincountryclub.com

RECIPROCAL CLUBS





A CLUB WITHIN A CLUB

WINE CLUB

2026 TWCC WINE CLUB

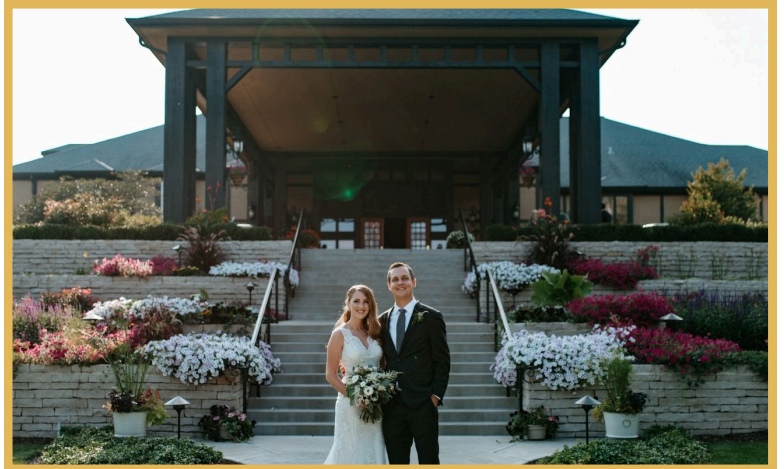
***Annual Membership \$200.00**

Includes primary member and spouse.

(If you sign up now this will include the 2026 and 2027 season)

WINE CLUB MEMBERSHIP INCLUDES:

- 13 WINE TASTING EVENTS TO CHOOSE FROM
- 10% OFF WINE DINNERS PER PERSON
- 10 WINE DINNERS
- 10% OFF BOTTLES OF WINE IN INVENTORY
- ABILITY TO PURCHASE WINES THROUGH THE CLUB
WITH OUR BUYING POWER



6200 W Good Hope Road, Milwaukee, WI 53223